Spring 2020

Issue 6



# Newsletter by Equilibrium Risk

Supporting your Business Growth through Effective, Balanced Security

Hello & welcome to the sixth edition of our newsletter- Spring 2020.

What a start to the year this has been! It's not what we expected, nevertheless, we are here, all of us, in it together!

2020 sees the start of our 5th year in business, we weren't around in 2008 during the last recession, so this is an eye opener. I'm sure I'm not alone in finding it challenging.

I have found out a lot about myself, my customers, the general public and my business.

I am proud of the business we have built, we have been able to stand up to these challenging times and support our clients. I am confident (dare I say it?) that we will make it through the other side. The big plans we had for 2020 will just be slightly delayed!

I hope to see you all there with me, holding our heads up high!

So, to this edition. Hopefully we have put together something that will be interesting for you.

- A look at our new logo
- A lot of guidance in this one:
  - o Guidance on 'at-risk' personnel
  - Security tips for remote workers
  - Tips to secure your property
- Lastly, a glimpse at our new website, which we hope to launch in the next month or so.

We hope you enjoy it!



#### A Business Owner's Guide to 'at-Risk' Personnel

As an employer, you have a legal and moral responsibility to provide a safe working environment for your employees, which extends beyond their place of work to wherever the employee is on duty. This responsibility also extends to contractors, visitors and guests while they are on your premises.

We have written this White Paper to provide all the information you need in order make a more informed decision about providing a safe working environment for their staff.

Our White Paper explores what the risks are that your employees face, highlights some general guidance about protecting your staff, before going to more specific advice such as Lone Working, or Dealing with a Robbery.

#### Did you know?

The UK Health and Safety Executive (HSE) warns that failing to deal with or take responsibility of preventing incidents such as harassment and violence in the workplace will undermine business performance and could be unlawful.

You can download A Business Owner's Guide to 'at-risk' Personnel **here.** 

#### **OUR NEW LOGO**

What were you doing in the Spring of 2015? Where were you? What were you reading?

In 2015, Equilibrium Risk was born. It was the first time our logo, derived from the Star of the Order of the Garter was seen.

Over the last 5 years, Equilibrium Risk has changed, we are no longer the business we started out as.

To mark this change, and as a Birthday present to ourselves, we are updating our logo.

The logo is a graphic of EQR, short for EQ Risk The circles representing the different layers of security.

What do you think? I would love to hear your feedback on the new look?

#### **About Us**



## Blog

# Coronavirus: Tips to Secure your Property

Following guidance from HM Government, social distancing was implemented across business in the UK. Those that could worked from home, while others had no choice but to close their doors.

With no end in sight of when business could re-open, we published some guidance on how to protect your property.

From our own experience, we knew that businesses didn't have spare capital to go and purchase new security systems. So, our advice concentrated on two areas, reducing opportunity and making the most of the security measures you already had.

One of the main drivers for criminal activity is opportunity, so by reducing the opportunity, you limited the likelihood of an attack.

Similarly, by implementing a the basic security principle of security in depth, you could increase the effectiveness of your security measures.

If you missed it, you can read the full guidance **here**.

It is also advice you can take forward once this pandemic is over, because one day, it will be over!



## **Spot Light**

# Coronavirus: Security Tips for Remote Working

The Coronavirus Pandemic is a major challenge for business. With social distancing guidelines to follow, most businesses have had to alter the way they work. Arguably, the most noticeable change is the need for members of staff to work remotely from home.

This has brought a lot of security challenges for business to over come. Not only cyber security challenges, but physical and personal security challenges as well. This has left businesses uncertain on the best way forward.

Unfortunately, uncertainty can lead to opportunities for criminals to exploit,

As a security and risk management company, we felt we were ideally placed to provide some advice and guidance on how to keep staff safe during this uncertainty.

You can read the full guidance here.



So much more than just burglar alarms, CCTV and



### A Sneak Preview of our New Website

As new born baby, the 5 years is when you develop the most, when you learn the most and when you grow the most!

The same can be said of a business. The first 5 years is crucial. You make the 5 year point and you've made it! Now, I'm not so sure about that last point, I certainly don't feel like we've made it, but I do feel that we have developed immeasurable. We are completely different from what we were when we first started.

To mark that change, and to celebrate our 5 years in business, we have invested in a new website. A sneak preview can be seen above.

The new look, along with the new logo, reflects more of what we do now and will take us through the next 5 years of growth. I hope it is easier for you to navigate and get the information you need.

The website has been divided it into 3 sections:

- Property Protection Protecting your buildings, machinery and cash.
- Cyber Protection Protecting your data and networked assets.
- Personal Protection Protecting your staff and you.

To celebrate the launch of our new website, we will be offering FREE vulnerability assessments for the first 20 businesses. So, if your interested, keep an eye out.

We look forward to launching the new website and sharing our insights into where security is developing.

Lastly, thank you for being involved in our first 5 years, here's to the next 5!